



**Digital Education – Higher Education:  
Franco-British perspectives and overseas**

Oct 22 18:30, Résidence de l'Ambassadeur de Grande-Bretagne, 39 rue du Faubourg St Honoré, 75008 Paris  
[#DigitalEducationUKFR](#)



**The Franco-British Conference aims to:**

- **Raise students and alumni' interest** in Franco-British affairs and their European environment
- Develop Students and alumni understanding about the learning environment of the future
- **Promote innovation** by allowing students to analyze issues together with practitioners
- **Act as a catalyst** by facilitating access to a network of recent graduates who have worked with institutional contacts in both France and Britain
- **Foster mutual understanding** and **gain from the differences** between France and Britain and the rest of Europe

**We want to raise awareness among the youth to have tomorrow's leaders interested in Franco-British affairs and their relationships to Europe and the global world**



## Since 2009, our key achievements



**1000 Guests** for Freedom of Press, Defence, Innovation , Research communication, Energy supply, Cultural differences, Finance, New order of the Old Continent, Future of the EU, Democracy and Liberty , Higher Education and (D)écrire le monde



Lancaster House – Résidence de l’Ambassadeur de Grande-Bretagne—Collège Franco Britannique—British Council France—LSE—Institut français de Londres –E SSEC—King’s College—Goodenough College—Sorbonne—Sciences Po – House of Lords –Assemblée nationale—Imperial College—IEP de Lille –E NS Lyon—ULIP



Olivier Cadic, Axelle Lemaire, Cédric Villani, Lord Winston, Howard Davies, Lord Grenfell, General Maire, Laurent Burin des Roziers, Bernard Emié, Sylvie Bermann, Yann Moix, Michael Edwards, Dominic Grieve, Lord Sumption, Michael Tugendhat , Simon Donaldson, Anthony Giddens, Michael Butcher, Dominique Hernandez, Peter Ricketts, Peter Westmacott, David Valls-Gabaud, Stephen Clarke and many more



Cordial Debate Prizee online essay competition :

- Innovation (2010-2011) : Simon Garcia
- Social mobility and Higher Education (2012-2013) : Louis Nouaille & Sylvain De Miguel
- Legal systems (2014-2015) : Marie Padilla (1st), Charlotte Matthews & Ambroise Fahrner



Portrait Gallery : 14 inspiring Franco-British People living in France & UK



You tube Channel and Daily Motion Channel with more than 10 event related films and interviews



Franco  
British  
Connections

## Words from our Global Sponsor

*The Franco-British Comparative Project forms a bridge of understanding and exchange between Great Britain and continental Europe which is more valuable today than ever. Its events give academics, diplomats and entrepreneurs the opportunity to address current European topics without bias.*

Michael Thoss, Managing Director

The Allianz Cultural Foundation supports the Franco-British Comparative Project as one of its roughly 100 artistic and educational projects that breathe the spirit of international understanding. Young people from all over Europe and the neighboring countries of the Mediterranean Sea are both project partners and protagonists of their own programs. Together with the Allianz Cultural Foundation, they actively create a new vision for European neighborhood.

Allianz  
Kulturstiftung  
... for Europe



The use of digital technologies is nothing new in the world of Higher Education. From the university application procedure to the online Cambridge English exams and the Open University model, digital tools are transforming the education landscape. Today, the use of MOOCs is increasing, and this raises various questions:

- Have MOOCs really made any difference in approaches to teaching?
- Do MOOCs give a pathway to employment?
- Do MOOCs allow companies to compete with universities?
- What does all this mean in France – has anything changed?

Round-table : **Andrew Hogg, Mathieu Nebra , Simon Nelson and Aurélien Krejbich**

**Moderator : Tim Gore**



**18h30 : Arrival - arrivée des invités**

**19h : Interventions/table ronde**

19h - 19h05 : Welcome Speeches Sir Peter Ricketts (British Ambassador) and/et  
Jean-Pascal Sibiet (President of the Franco British Connections)

19h05-19h10 : Users experience

19h10 -20h10 : Round table & Question Time

20h10-20h12 : Presentation of Franco British Emerging Leaders by David Wahl

**20h15 : Cocktail / Reception** (and workshop by 360Learning)

**21h : Fin /End**

**Jean-Pascal Sibiet** is the chairman of the Franco-British Connections and founder of the Franco-British Comparative Project. He has a strong interest in French and British affairs. Aside from his Management Consultant job, he oversees all the student and alumni projects carried out by the Franco-British Connections ranging from Student Parliamentary Debates to online essay competitions. He was previously member of the Allianz Alumni Council.

**Florian Bercault** is Vice-President of the Franco-British Connections, and has a strong interest in Franco-British relations. He is currently working as Digital Investor Relationship Manager for the green crowdfunding platform GreenChannel, leads the Portrait Gallery of the association and assists the Chairman.

**Nicolas Khadivi** has been involved with the Franco-British Connections since 2011, both in an advisory capacity and as the association's webmaster. He has a deep interest in French and British affairs, having lived and worked in London for 6 years. He is currently studying at HEC Paris.

**Marie Pélissier-Combescure** holds a Double Master's Degree from Science Po Aix and the Graduate Institute Geneva and is an alumna of the Cultural Foundation of Allianz Insurance. Passionate about digital education tools, innovation and human resources, she regularly organises and/or attends events on these topics.

**Sara Gill** works at the British Embassy Paris as Science, Innovation & Higher Education Attachée, covering areas as diverse as new energy technologies, the internationalisation of higher education and digital education tools. Before this, she worked on public diplomacy and events at the British Embassy Paris.

**Laura Owen** is Project Manager for Higher Education at the British Council France. She manages a number of projects in higher education ranging from scholarship management to supporting UK institutions in attracting French students to alumni relations.

**Astrid de Roquemaurel** e-learning and digital manager at Dunod (Hachette Livre Group). She oversees books, e-books, blogs, online publications as well as Mooc partnerships for Academic and Corporate Markets. Latest Dunod publications : Les MOOC : conception, usage et modèles économiques and MOOC, COOC : la formation professionnelle à l'ère du digital. Astrid is also author of a first step guide to blogging for Children Mais non, je blogue!

Higher Education is one of the main themes of Franco-British Connections, it has already been addressed at some of our previous events :

- [Research Communication Event](#), with Lord Winston and Prof Valls-Gadaud, January 2013 at Goodenough College, London
- Cordial Debate 2012-2013: [“Is the French educational system better at promoting upward social mobility than the British one?”](#), with Prof. X.Darcos, Baroness Shephard & Mary Dejevsky
- [Event on Parliaments and University Cooperation](#), with Lord Giddens and Ambassador Bernard Emié, December 2012 at the House of Lords
- [Never Ending Rivalry or looking closer at the European youth from a Franco-British Perspective](#), an article on French and British students exchanges, by Jean-Pascal Sibiet

For more details, visit [www.fb-connections.org](http://www.fb-connections.org)





As Education Director, Andrew Hogg is responsible for setting strategy and delivery of Total's global Education policy. He manages relationships with higher level educational institutions worldwide and supports targeted 2nd level education projects whilst building the Group's reputation as an employer of choice.

Dr. Hogg holds a PhD in Geology and Petroleum Geology – sponsored by Total – at the University of Aberdeen, Scotland. He has an MSc from the University of Toronto, Canada where he was a Junior Fellow of Massey College. He took his bachelor's degree in Geology at Trinity College, Dublin, Ireland. He started his career as a geologist with BP plc and has since worked in a variety of roles in the oil & gas sector including business development, public affairs, communications and HR located in Canada, France, Kuwait and the UK. He took up his role as Director of Education for Total SA in April 2015.

Convinced of the potential of the digital education, in 2015, Total has supported the MOOC on Oil & Gas of the IFP School. It was very successful gathering over 21 800 participants coming from 140 different countries and had a completion rate of 28% –about 4 times more than the average MOOC.



## Mathieu Nebra #DigitalEducationUKFR Founder and CEO of OpenClassrooms



Computer enthusiast at an early age, Mathieu created the first version of OpenClassrooms in 1999 when he was only 13 years old. At that time, he was trying to create his first website and realized that resources designed for beginners and available online were quite limited. He finally succeeded in executing his project but decided that he wanted to share what he'd learn in an easy and accessible way. 15 years later,

OpenClassrooms is now the first community platform of online courses in Europe with 3 millions users each month. He is one of the ten winners in 2015 of the Innovators Under 35 selected by the MIT Technology Review . OpenClassrooms has been chosen in July 2015 by Wired UK magazine in the top 10 start-ups the most prominent in France.

OpenClassrooms developed into a huge community of people interested in learning new computer developer and programming skills, but also about digital marketing, communications and innovation.

FutureLearn CEO Simon Nelson has a background in digital disruption as a pioneer in taking media brands and content online. He currently leads the first UK-based social learning platform offering massive open online courses (MOOCs) from leading international institutions to learners in over 190 countries. Simon founded the Open University-backed initiative in December 2012 and has quickly established it as a high quality entrant to the emerging online learning market.

The FutureLearn site went live in September 2013; since then over two million people have registered, generating more than four million sign-ups to almost 200 courses.

He spent 14 years at the BBC, where he was instrumental in putting radio online, and overseeing its podcasting service and the innovative Radio Player around the turn of the millennium. He then moved to head up all digital content activities for its television divisions where he led the development of the BBC iPlayer and other ground-breaking online products and services.



## Aurélien Krejbich #DigitalEducationUKFR Director Centre for Europe – SciencesPo



Aurélien Krejbich is Head of the Centre for Europe at the international affairs division of Sciences Po Paris. The Center for Europe is in charge of promoting and implementing Sciences Po partnership policy at the European level. It aims to coordinate a large network of European universities that implies no less than 130 partnerships, a dozen dual-masters, -bachelor and –doctorate degrees programs, several multilateral and special programs, and a significant international exchange program for students and professors. Sciences Po also has built strategic bilateral relationships in Europe notably with the London School of Economics and Political Sciences (LSE), the Freie Universität Berlin and also Università Bocconi. Sciences Po delivers degrees fully taught in English.

With ten years of work experience in the Higher Education sector, Aurélien Krejbich has been closely involved to the development of Sciences Po. He holds a master of business and finance (Sciences Po) and a Msc in Comparative Politics (London School of Economics).



Tim Gore is CEO of the University of London Institute in Paris. He was previously based in London as Director, Global Networks and Communities for the University of London International Programmes where he was responsible planning and implementation of worldwide communications and marketing campaigns; the development of a global network of over 130 independent institutions spanning 46 countries; relationships with in-country stakeholders such as regulators and employers; and the alumni network. Prior to this, Tim was the Director of the Centre for Indian Business, the University of Greenwich where his role was to engage the University of Greenwich's intellectual capital with India.

Tim previously held a number of senior leadership roles with the British Council working closely with educationalists, institutions, companies and governments to improve bilateral and multilateral educational links in Hong Kong, Singapore, United Arab Emirates, Jordan and India over his career. He was awarded the OBE in 2008.



Franco  
British  
Connections

We are proudly presenting our latest partner project

**The Franco-British Emerging Leaders** is a project by the British Section of the Franco-British Council to create a network running from university student to young professionals that are leaders in their field. The FBEL will aim to run student events (like the FB-Connections in France), alumni groups and invitation only events for upcoming professionals.



Franco  
British  
Emerging Leaders

The first event will be a student conference on Engineering, bringing together 160 students from France and the UK at the university of Cambridge.

[www.fbel.org](http://www.fbel.org)



Franco  
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One of your project could become ours

[www.fb-connections.org](http://www.fb-connections.org)

[Social@fb-connections.org](mailto:Social@fb-connections.org)

INVITATION

THE FRANCO-BRITISH

# Digital

CONFERENCE 2015

small meets big

**Thursday 12 November 2015, 8.30am - 5pm**  
One Great George Street, London SW1P 3AA

with the participation of

**Axelle Lemaire, French Secretary of State for Digital Affairs,  
Ed Vaizey, British Minister of State for Culture and the Digital Economy**

**First Panel:**  
Digital Transformation

**Second Panel:**  
Scaling up: become big or join big?

**#FBDigitalConf**

In partnership with

